

Vantage15 - Privacy Policy

Effective Date: June 29, 2026

This Privacy Policy describes how Keystone Masterworks, LLC, operating the Vantage15 application ("Vantage15," "the App," "we," "us," or "our"), collects, uses, discloses, and protects information about users ("you"). Vantage15 is a curated intelligence and micro-learning platform for IT and cybersecurity professionals. By creating an account or using the App, you agree to the practices described in this policy.

1. WHO WE ARE

Operator: Keystone Masterworks, LLC, a Massachusetts limited liability company, operating the Vantage15 platform under the trade names Vantage and Kraftworks.

Contact: support@vantage15.com for all privacy inquiries, requests, and complaints.

2. INFORMATION WE COLLECT

2.1 Data You Provide Directly

When you create an account, our authentication provider Clerk collects and stores your email address, login credentials, and basic profile and session data, as well as such other information as may be required by the authentication flow. Authentication and account management are handled entirely by Clerk.

2.2 Data Collected Automatically

We automatically collect certain information when you use the App. This includes:

- Device and technical data: device type, operating system, app version, IP address, language settings, and time zone.
- Usage data: content viewed and completed, lesson and briefing progress, saved items, feature usage, session activity, and approximate usage patterns.
- Referral and attribution data: referring URL, campaign parameters, or referral source used to access or install the App, where applicable.

2.3 Payment Information

When you purchase a paid subscription, payment is processed entirely by Stripe. Stripe collects and processes your payment card details and billing information directly. Vantage15 does not store, transmit, or have access to any payment card data. We receive only webhook-delivered confirmation of subscription status from Stripe, and do not retain payment card numbers, billing addresses, or transaction details on our own infrastructure.

2.4 Cookies and Similar Technologies

We and our service providers may use cookies, pixel tags, and similar tracking technologies to recognize you across sessions, maintain authentication state, and analyze usage. A session cookie expires when you close your browser; a persistent cookie remains on your device for a set period. Most browsers allow you to control cookies through their settings. Disabling cookies may affect certain features of the App.

2.5 Sensitive Personal Information

Vantage15 does not collect sensitive personal information as defined under applicable privacy laws, including precise geolocation data, financial account credentials, health or medical data, biometric identifiers, racial or ethnic origin, religious beliefs, or the contents of private communications.

2.6 Information We Do Not Collect

Vantage15 does not use third-party advertising networks, does not sell personal information, and does not engage in cross-context behavioral advertising. The platform contains no third-party ad tracking pixels.

3. HOW WE USE YOUR INFORMATION

We process your personal information for the following purposes:

- To create, authenticate, and manage your account — legal basis: performance of a contract.
- To process subscription payments, manage billing through Stripe, and handle refund and cancellation requests — legal basis: performance of a contract.
- To deliver content, track learning and briefing progress, and personalize the experience — legal basis: performance of a contract.
- To analyze usage and improve content quality, features, and platform performance — legal basis: legitimate interests.
- To maintain the security, integrity, and reliability of the platform, including rate limiting and abuse prevention — legal basis: legitimate interests.
- To communicate with you about your account, service changes, updates, and support requests — legal basis: performance of a contract and legitimate interests.
- To send you marketing communications where permitted — legal basis: consent (see Section 7).
- To comply with legal obligations and enforce our Terms of Service — legal basis: legal obligation and legitimate interests.
- To detect, prevent, and address fraud and unauthorized use of the platform — legal basis: legitimate interests.

4. LEGAL BASES FOR PROCESSING

Where required by applicable law (including GDPR for EEA-based users), we process personal information on the following legal bases:

- Performance of a contract: to provide the App, process subscriptions, and deliver content.
- Legitimate interests: to secure, analyze, and improve the platform; to communicate about the service; and to detect and prevent fraud. We balance our legitimate interests against your privacy rights and do not rely on this basis where your interests override ours.
- Consent: where you have provided it, such as for optional marketing communications. You may withdraw consent at any time without affecting the lawfulness of processing before withdrawal.
- Compliance with legal obligations: when required by applicable law.

5. AI-GENERATED CONTENT DISCLOSURE

Content delivered through Vantage15 is human-designed, human-curated, human-reviewed and AI-generated against our strict [AI curated policy](#). Audio briefings and lessons are produced using AI-assisted drafting and text-to-speech generation, then curated and approved before publication. This processing involves platform content only. No end-user personal information is sent to AI drafting or voice-generation providers.

6. HOW WE SHARE INFORMATION

We share information only with the service providers (sub-processors) that operate core functions of the platform, and only as needed to provide the service. We do not sell personal information.

Provider	Function	Privacy Policy
Clerk	Authentication, account, and session management	clerk.com/privacy
Stripe	Subscription billing and payment card processing (PCI DSS Level 1)	stripe.com/privacy
Cloudflare	Application hosting, content delivery, and audio/lesson storage (R2)	www.cloudflare.com/privacypolicy/
Anthropic	AI-assisted content drafting (no end-user personal data sent)	www.anthropic.com/privacy
ElevenLabs	Text-to-speech audio generation (no end-user personal data sent)	elevenlabs.io/privacy

We may also disclose information:

- When required by law or to respond to lawful requests from public authorities, courts, or regulatory agencies.
- To protect the rights, safety, and security of the platform and its users.
- In connection with a business transfer such as a merger, acquisition, or asset sale. Any successor entity will remain bound by this policy.
- With affiliated entities such as a parent company or subsidiary, subject to the same privacy commitments described in this policy.

7. MARKETING COMMUNICATIONS

We may send you communications about the App, new content, and service updates. Where required by law, we will obtain your consent before sending marketing emails.

To opt out of marketing emails, click the unsubscribe link in the footer of any marketing email. To opt out of push notifications, change the notification settings on your device. Opting out of marketing communications does not affect transactional or account-related messages.

8. DATA RETENTION

We retain account information for as long as your account remains active and as needed to provide the service. Billing and transaction records are retained as required for tax, accounting, and legal purposes, typically a minimum of seven years. Usage and analytics data is retained for up to 24 months from collection, after which it is deleted or anonymized. We will also retain and use your personal data as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements. When information is no longer needed for any of these purposes, it is deleted or anonymized. You may request deletion of your account at any time as described in Section 10.

9. DATA SECURITY

Vantage15 is built and operated by a senior security practitioner, and security controls are treated as a first-class requirement. Protective measures include:

- Encrypted storage of credentials and sensitive data.
- Encrypted local storage on mobile devices.
- Security headers on all application responses.
- Rate limiting on application endpoints.
- Multi-factor authentication for administrative access.
- Audit logging and dependency scanning.

Our core sub-processors maintain recognized certifications, including SOC 2 Type II and, where applicable, ISO 27001 and PCI DSS Level 1. No system can be guaranteed perfectly secure, but the platform is designed and maintained to reduce risk.

9.1 Security Incident Notification

In the event of a data breach affecting your personal information, we will notify affected users and applicable regulators as required by applicable law, including the Massachusetts Data Security Law (M.G.L. c. 93H) and, where applicable, GDPR breach notification requirements. Notifications will be provided through the contact information associated with your account or through the App.

10. YOUR PRIVACY RIGHTS

10.1 All Users

You have the following rights with respect to your personal information:

- Access and review your account information.
- Request a copy of your personal data.
- Request correction of inaccurate data.
- Request deletion of your personal data.

- Object to or request restriction of processing.
- Close your account.

To exercise any right, contact support@vantage15.com. We will respond within 45 days of receipt of your request. Where permitted by law, we may extend this period by an additional 45 days with notice. If we decline to act on your request, we will explain why and advise you of your right to escalate to a supervisory authority or attorney general.

10.2 Account Deletion

You may request deletion of your account at any time by contacting support@vantage15.com. Upon request, we will delete your account and associated data within 30 days, except for limited information we are required or permitted to retain for legal, compliance, fraud prevention, or accounting purposes. Closing your account does not automatically cancel a paid subscription; cancel your subscription separately before requesting account deletion to avoid additional charges.

10.3 EEA-Based Users (GDPR)

If you are based in the European Economic Area, you have additional rights under the GDPR:

- The right to access your personal data.
- The right to rectification of inaccurate data.
- The right to erasure (right to be forgotten).
- The right to restrict processing.
- The right to data portability (to receive your data in a machine-readable format).
- The right to object to processing based on legitimate interests.
- The right to lodge a complaint with a competent data protection supervisory authority in your EU member state of residence or where the alleged infringement occurred.

To exercise any of these rights, contact support@vantage15.com. We will respond within 30 days, extendable by two additional months with notice.

Where we transfer personal data from the EEA to countries without an adequate level of data protection, we rely on Standard Contractual Clauses approved by the European Commission, or on adequacy decisions where applicable.

10.4 California Residents (CCPA / CPRA)

If you are a California resident, you have the right to: know what personal information we collect, use, and disclose; request deletion of your personal information; correct inaccurate personal information; opt out of the sale or sharing of personal information (Vantage15 does not sell or share personal information for cross-context behavioral advertising); and not be discriminated against for exercising your rights.

Vantage15 does not collect sensitive personal information as defined under the CPRA, and therefore no opt-out of sensitive PI use is required.

To exercise these rights, contact support@vantage15.com. We will respond within 45 days. You may use an authorized agent to submit a request on your behalf, subject to verification of your identity and the agent's authorization.

Categories Collected (CCPA Disclosure):

Category of Personal Information	Categories of Third Parties Disclosed To
Identifiers (email, account IDs)	Service providers (Clerk, Stripe, Cloudflare)
Commercial information (subscription records)	Payment processor (Stripe)
Internet or network activity (usage, progress, device data)	Service providers (Cloudflare, Clerk)

Inferences drawn to personalize content experience	Service providers only
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10.5 Virginia Residents (VCDPA)

If you are a Virginia resident, you have the right to: access your personal data, correct inaccuracies, delete your data, obtain a portable copy of your data, and opt out of targeted advertising. Vantage15 does not sell personal data as defined by the VCDPA, and does not engage in profiling that produces legal or similarly significant effects. To submit a request, contact support@vantage15.com with the subject line "Virginia Privacy Request."

To appeal a denial of your request, contact support@vantage15.com with the subject line "Appeal of Refusal to Take Action on Privacy Request." We will respond within 60 days. If your appeal is denied, you may contact the Office of the Virginia Attorney General at 202 North Ninth Street, Richmond, VA 23219.

10.6 Nevada Residents

Nevada residents have the right to opt out of the sale of certain personal information. Vantage15 does not sell personal information as defined under Nevada Revised Statutes Chapter 603A. To submit a request, contact support@vantage15.com with the subject line "Nevada Do Not Sell Request."

11. CHILDREN'S PRIVACY

Vantage15 is intended for IT and cybersecurity professionals and is not directed to children under 16. We do not knowingly collect personal information from children under 16. If we learn that we have collected such information, we will delete it within 30 days of discovery. If you believe we have inadvertently collected information from a minor, contact support@vantage15.com immediately.

12. INTERNATIONAL USERS

Vantage15 is operated from the United States, and information is processed and stored in the United States. If you access the App from outside the United States, you understand that your information will be transferred to and processed in the United States, which may have different data protection laws than your country of residence.

13. DO NOT TRACK

Vantage15 does not currently respond to "Do Not Track" browser signals. For information on how our service providers handle Do Not Track requests, please review their individual privacy policies linked in Section 6.

14. CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time. When we make material changes, we will update the effective date above and, where appropriate, provide notice within the App so you have an opportunity to review the revised policy before it takes effect. Continued use of Vantage15 after changes take effect constitutes acceptance of the revised policy.

15. CONTACT US

For questions, requests, or complaints regarding this Privacy Policy or your personal information, contact:

Keystone Masterworks, LLC

support@vantage15.com